

2019

# Annual Report

Down Syndrome Association of Wisconsin, Inc.

# Message from Our Leadership



Dear Friends,

This past year at DSAW has been nothing short of incredible. I am so proud of everything that we made possible in 2019, the third year of our five-year strategic plan. We are accomplishing our goals, and we are on the way to doing even more amazing things for our friends with Down syndrome.

In 2019, we hosted over 170 non-recurring events for families and friends with Down syndrome across Wisconsin. We educated 874 people at **conferences** and with our online **webinars**, and we trained over 1,500 medical professionals on delivering a compassionate diagnosis of Down syndrome. We launched many new program models, including a **transportation** program with our 2 new vans! I am especially proud of the growth that **DSAW-Family Services** has seen, as it continues to provide direct services to clients with Down syndrome in their homes, in their jobs, and in their communities. In 2019, we sent 99 expectant and new parent baskets to families who just received their child's diagnosis, and we also trained over 155 disability professionals in **Down syndrome and Alzheimer's/Aging**. DSAW truly is here for every family in Wisconsin, from the moments following a diagnosis through old age.

**Thank you to our many generous donors, partners, sponsors, and friends.** Without you, none of our work would be possible. Please know that every donation, however large or small, plays a crucial role in our mission. We know you by name, and we are grateful for you.

Warmly,

A handwritten signature in black ink that reads "Dawn Nuoffer". The signature is written in a cursive, flowing style.

Dawn Nuoffer  
Executive Director  
Down Syndrome Association of Wisconsin

# About DSAW

## MISSION

The mission of the Down Syndrome Association of Wisconsin (DSAW) is to support Wisconsin families and individuals with Down syndrome through awareness, education, information, programs, services, and the exchange of ideas and experiences.

## VISION

We promote the value of those with Down syndrome in our lives and our communities. We continually strive toward full acceptance, full access, full potential, and a full life to make Wisconsin the best supported state for people with Down syndrome and their loved ones.

## PROGRAMS & SERVICES

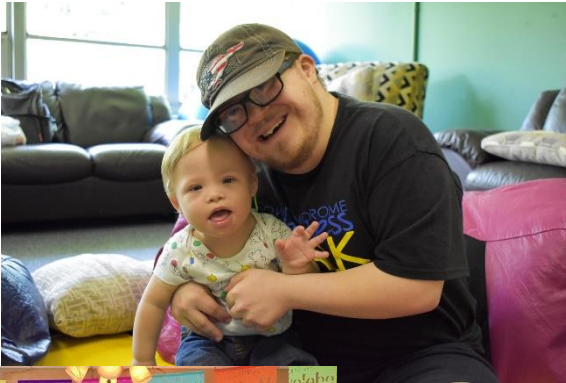
- Statewide Fraternal Support & Programming
- Statewide Program Models
- Statewide Parent's First Call
- Statewide Medical Training
- Statewide DSAW-Family Services
- Statewide Education
- Statewide Awareness
- Statewide Advocacy Services

## ADMINISTRATIVE STAFF

- Dawn Nuoffer, Executive Director
- Abbey Nicholas, Director of Operations & HR
- Rachel Reit, Marketing & Development Manager
- Abigail McIntyre, Marketing and Events Coordinator
- Michelle Levenhagen, Michelle Karnowski, Nick Horbinski, & Nick Powers, Self-Advocate Employees



# By the Numbers



**22**

**RECURRING PROGRAM  
MODELS** across the state



**99**

**NEW PARENT WELCOME  
BASKETS AND EXPECTANT  
PARENT PACKS**

Sent to families across Wisconsin in the moments following their diagnosis



**49,500**

**UNIQUE WEBSITE VISITORS**

From 102 different countries visited DSAW's website in 2019

# Board of Directors

**The Down Syndrome Association of Wisconsin is honored to have the strong volunteer leadership of our 2019 Board of Directors.**

<b>Kerry Laurin, President</b> Research Analyst Heartland Advisors, Inc.	<b>Jim Fackelman, Vice President</b> Wisconsin Manufacturing Extension Partnership Senior Manufacturing Specialist
<b>Ellen Trytek, Secretary</b> Chief Marketing Officer Wipfli LLP	<b>Richard Schutte, Treasurer</b> Finance and Accounting Consultant RDS & Associates, Inc.
<b>Maria SteenePoorte</b> Parent of a child with Down syndrome	<b>Dick Kinney</b> Managing Principal Legacy Wealth Management LLC
<b>Andrew Gerbitz, Self Advocate</b> President Andrew's Voice	<b>Julie Aguilar, BSN, RN, RCIS</b> Manager, Interventional Radiology Froedtert & Medical College of WI
<b>Rick Allcox, CPA</b> President Allcox & Associates, S.C.	<b>Wendy Bushell, MHRLR</b> Director of Human Resources Ansay & Associates
<b>Chris Flowers</b> Attorney Godfrey & Kahn S.C.	

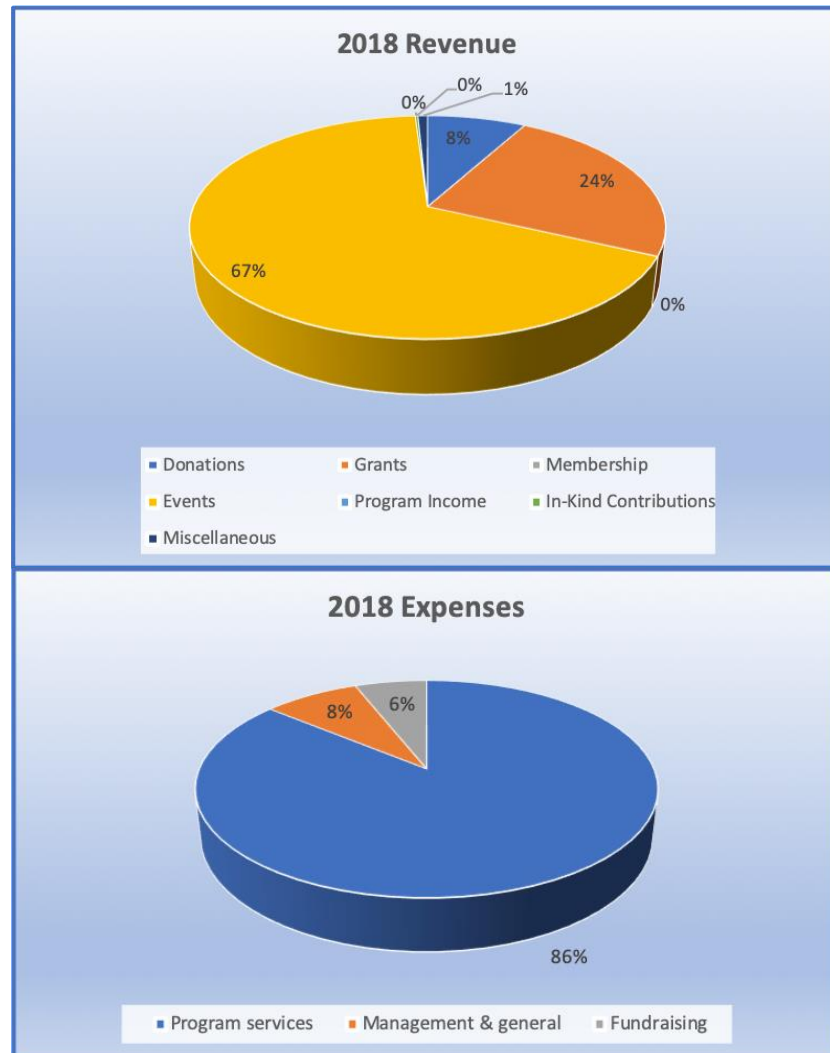
# Financials

*This data represents the audited financials for 2018.*

Total assets:  
\$897,961

Total current liabilities:  
\$63,642

Total net assets:  
\$897,961



***The Down Syndrome Association of Wisconsin raises funds through the annual appeal, grant writing, employee giving, special events, and estate planning & bequests.***

DSAW is 100% funded by private individuals and concerned corporate citizens and foundations that believe just as we do that with appropriate investment and just the right amount of supports, our loved ones can accomplish amazing things!



**dsaw**

**Down Syndrome**

Association of Wisconsin, Inc.

*awareness · acceptance · assistance*

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**This annual report is available to the community  
at [www.dsaw.org](http://www.dsaw.org)**