

2020

# Annual Report

Down Syndrome Association of Wisconsin, Inc.

# Message from Our Leadership



Dear Friends,

It's no secret that the last year has been tough on pretty much everyone. Although our office doors have been closed for much of the year, the dreams of people with Down syndrome are NOT on hold. Even in the midst of a pandemic, DSAW has taken to new heights.

In March 2020, DSAW launched a brand new virtual education program called **DSAW Connects**. Now we are able to reach anyone in the state who has an internet connection. Since the program's inception, DSAW has hosted over **2,000 hours of virtual programs**. Although we are a local organization, we welcomed **44,000 unique visitors from 99 countries** worldwide to our website. In 2020, DSAW staff provided **900 hours of job coaching and 109 hours of soft skills employment training**. We sent out **71 New Parent Welcome Baskets and Expectant Parent Packs**, and we started a virtual Prenatal Diagnosis Support Group. In the last few years, we have significantly increased our direct services for children and adults of all ages. In 2020, DSAW provided **10,970 hours of direct services** to people with disabilities. WOW!!

**Thank you to our many generous donors, partners, sponsors, and friends.** Without you, none of our work would be possible. Please know that every donation, however large or small, plays a crucial role in our mission. We know you by name, and we are grateful for you.

Warmly,

A handwritten signature in black ink that reads "Dawn Nuoffer". The signature is written in a cursive, flowing style.

Dawn Nuoffer  
Executive Director  
Down Syndrome Association of Wisconsin

# About DSAW

## MISSION

The mission of the Down Syndrome Association of Wisconsin (DSAW) is to support Wisconsin families and individuals with Down syndrome and related disabilities through awareness, education, information, programs, services, and the exchange of ideas and

## VISION

We promote the value of those with Down syndrome in our lives and our communities. We continually strive toward full acceptance, full access, full potential, and a full life to make Wisconsin the best supported state for people with Down syndrome and their loved ones.

## PROGRAMS & SERVICES

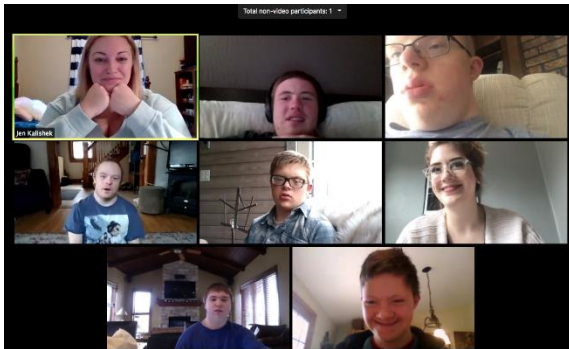
- Statewide Fraternal Support & Programming
- Statewide Program Models
- Statewide Parent's First Call
- Statewide Medical Training
- Statewide DSAW-Family Services
- Statewide Education
- Statewide Awareness
- Statewide Advocacy Services

## ADMINISTRATIVE STAFF

- Dawn Nuoffer, Executive Director
- Abbey Nicholas, Director of Operations & HR
- Rachel Reit, Marketing & Development Manager
- Abigail McIntyre, Marketing & Events Coordinator
- Nick Reit, Graphic Design & Marketing Assistant



# By the Numbers



**250+**

**PARTICIPANTS IN DSAW  
CONNECTS SERIES**

**9.3 million**

**DSAW AWARENESS BILLBOARD  
IMPRESSIONS**

**10,970**

**HOURS OF DIRECT SERVICES**

Provided to participants with Down syndrome  
and related disabilities



# Board of Directors

**The Down Syndrome Association of Wisconsin is honored to have the strong volunteer leadership of our 2020 Board of Directors.**

<b>Kerry Laurin, President</b> Wells Capital Management	<b>Jim Fackelman, Vice President</b> Wisconsin Manufacturing Extension Partnership Senior Manufacturing Specialist
<b>Ellen Trytek, Secretary</b> Chief Marketing Officer Wipfli LLP	<b>Richard Schutte, Treasurer</b> Finance & Accounting Consultant RDS & Associates, Inc.
<b>Mark Andres, CPA</b> Attorney Davis Kuelthau	<b>Sami Sobhani</b> Finance Manager Ascension Medical Group
<b>Andrew Gerbitz, Self Advocate</b> President Andrew's Voice	<b>Julie Aguilar, BSN, RN, RCIS</b> Manager, Interventional Radiology Froedtert & Medical College of WI
<b>Rick Allcox, CPA</b> President Allcox & Associates, S.C.	<b>Wendy Bushell, MHRLR</b> Director of Human Resources Ansary & Associates
<b>Joe Malloy</b> STS-SALT Managing Director BDO	

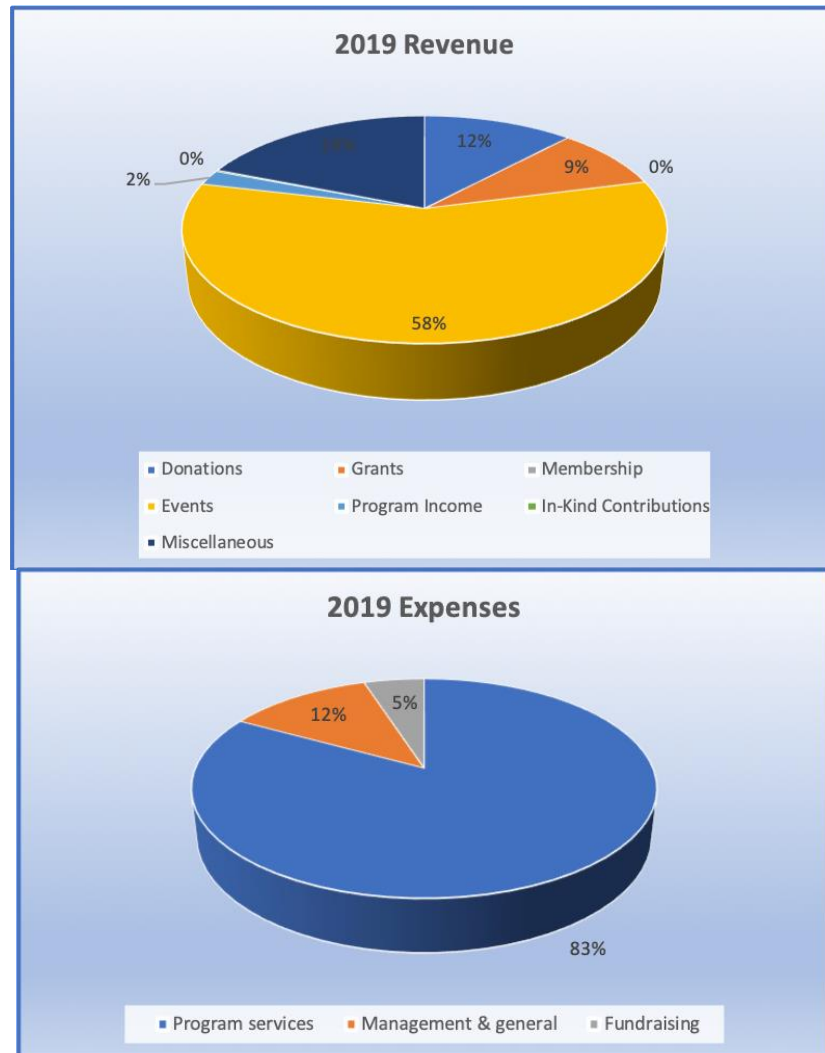
# Financials

*This data represents the audited financials for 2019.*

Total assets:  
\$857,544

Total current liabilities:  
\$102,415

Total net assets:  
\$857,544



*The Down Syndrome Association of Wisconsin raises funds through the annual appeal, grant writing, employee giving, special events, fee-for-service provision, and estate planning & bequests.*



**dsaw**

**Down Syndrome**

Association of Wisconsin, Inc.  
*awareness · acceptance · assistance*

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**This annual report is available to the community  
at [www.dsaw.org](http://www.dsaw.org)**